

Alcohol and tobacco: the two devils of public health



In this session, we will focus on alcohol and tobacco policies and how they are being implemented worldwide to reduce the risks of cancer. Leading academics, industry experts, and policy-makers will discuss the latest tools and strategies for implementing effective policies and will present examples of successful interventions from around the world.



Chair

• • • • • Dr Béatrice Lauby-Secretan

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Guest Speakers



Dr Tania Cavalcante

Former coordinator of National
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