for Research on Cancer

World Health Organization

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Navigating stakeholder engagement: Why is it important? How to begin?









Why should you care about stakeholder engagement? We will discuss a critical aspect of health care that is often overlooked: how to effectively engage stakeholders to improve health outcomes. Patients, health-care providers, policymakers, civil society community leaders, and stakeholders all play a crucial role in shaping the health-care landscape. Without their input, we risk overlooking key insights and solutions that could lead to better health outcomes for all. Throughout this session, we will explore the many benefits of stakeholder engagement in health and provide practical tips and strategies for how to do this effectively.







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Guest Speakers



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